

Everything  
is under  
**control**



Electronics Line 3000 Ltd.

# Solution Overview

Electronics Line 3000's state-of-the-art platform, infinite™ Prime, offers a complete and modular solution, combining security, safety, connectivity and control, with advanced remote management using PSTN, GSM, Broadband (incl. GPRS) communications. The solution provides users with peace of mind regarding their valuable homes and businesses, anywhere, anytime.

infinite Prime is delivered through mass market channels including service providers, monitoring companies, property developers and distributors, supplying them with a platform for value-added services. The solution also incorporates remote management and diagnostic tools for providers and has been uniquely designed for simple and reliable installation.

This advanced modular platform offers a comprehensive and flexible solution, suitable for all system users and providers.

## End Users Enjoy

- Security: Intelligent internal and external detectors protect the premises
- Safety: A variety of sensors notify of environmental hazards or personal distress
- Connectivity: Communication features allow users to contact one another from within the premises
- Control: Smart home features enable controlling appliances from remote locations

The solution creates a home network in which security, safety, connectivity and control peripherals communicate with a central unit - the control system. The control system also acts as a gateway to an external network, enabling a wide variety of interactive management applications, whereby users can arm the system remotely, receive real-time sms or email alerts in cases of hazards or distress, remotely control home appliances and much more.

The control system and its wide range of peripherals may be installed using wired, wireless or hybrid connections, enabling customizing installations to fit each and every customer's needs.

## Partner Benefits

infinite Prime's state-of-the-art technology ensures high reliability, low false alarm rates and advanced functionality. The solution is highly intuitive and quick to install, monitor, upgrade and use. For monitoring stations and providers, advanced management tools also facilitate installation, on and off site configuration, maintenance and status checks, as well as diagnostics and upgrades.

The Company's unique solution is highly suitable for suppliers to integrate into their operations. Monitoring and installation companies, service providers, construction and property development companies as well as resellers can all benefit from this affordable solution. With infinite Prime, partners can broaden their offering and generate additional revenues while enhancing customer loyalty, all with minimal TCO (total cost of ownership).



All is  
**safe** and  
**sound**

# Benefits Summary

infinite Prime provides a complete and modular solution catering to the needs of a full range of system users and operators:

## Comprehensive Solution for End Users

- Security, safety, connectivity and control
- Interactive remote management capabilities
- Wireless system
- Quick, non-intrusive installation
- High reliability, low false alarm rates
- Intuitive operation, user friendly
- State-of-the-art devices
- Attractive designs
- Affordable with unique and advanced features

## Professional and Friendly Installation

- Intuitive and quick installation process
- Wireless system also supporting hardwired and hybrid connections
- Built-in installation and diagnostic tools
- Simple configuration and programming (local/remote)
- A variety of communications modes: PSTN, GSM, Broadband (incl. GPRS)
- TCP/IP plug-and-play installation

## Advanced Monitoring and Maintenance

- Low maintenance and service calls
- High reliability, low false alarms rates
- Maximum security - encryption and authentication
- Remote diagnostics and maintenance tools
- Applications for automatic simultaneous mass remote management of systems
- International security approvals and industry standard protocols

## Revenue Generating Platform

- Increase ARPU through additional new services
- Create a modular service offering
- Minimize TCO (Total Cost of Ownership)
- Leverage on existing infrastructure
- Increase customer retention
- Minimal CAPEX and fast ROI
- Enhance brand image





It's all  
in  
your **hands**

## Electronics Line 3000

Electronics Line 3000 is a world leading developer, manufacturer and provider of advanced security, safety, connectivity and control solutions, combined with remote management applications, for the residential and small commercial markets.

The Company was established in 1982, evolving from a traditional manufacturer of security systems to an industry market leader, committed to developing advanced, next generation solutions. Our advanced technological capabilities enable providers to offer value-added services such as: security monitoring, hazard detection, remote management of appliances, video look-in and more. All these are provided using multiple communication options including PSTN, GSM and Broadband (including GPRS).

The Company's solution is suitable for mass market channels, such as service providers, monitoring companies, property developers and distributors, who are looking to rapidly expand their business into the profitable area of residential security and control.

The Company operates through its global network of partners in Europe, U.S.A, Latin America, Asia and Australia, with over 2.2 million control systems and 15 million devices installed worldwide. The Company's state-of-the-art fully automated manufacturing facilities ensure mass production of high quality products.

With 25 years of proven experience and a list of hundreds of satisfied partners, Electronics Line 3000 is world renowned as a qualified and trustworthy partner, committed to offering customized solutions and market expertise, as well as sales, installation and technological support, enabling our partners to successfully launch and operate value-added services, making this product offering a reality.

Electronics Line 3000 is publicly traded on the Frankfurt Prime Standard (trading symbol; ELN) and is headquartered in Israel with additional offices in the U.K. and U.S.A.



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