iConnect.
my life, my style

mylifemystyle

Electronics Line 3000 Ltd.

My Life, My Style

iConnect, Electronics Line 3000's innovative and stylish solution, offers residential security, safety, connectivity and control with interactive remote management applications, enabling users to control and be connected to their homes, anywhere, anytime. Sophisticated remote management capabilities are attained using advanced communications based on PSTN, GSM, Ethernet, and a newly implemented GPRS platform.

iConnect has been uniquely developed to fit users' growing aspirations for high-end, stylish and contemporary design, together with advanced security and control features, making this a complete, easy to operate, smart lifestyle accessory.
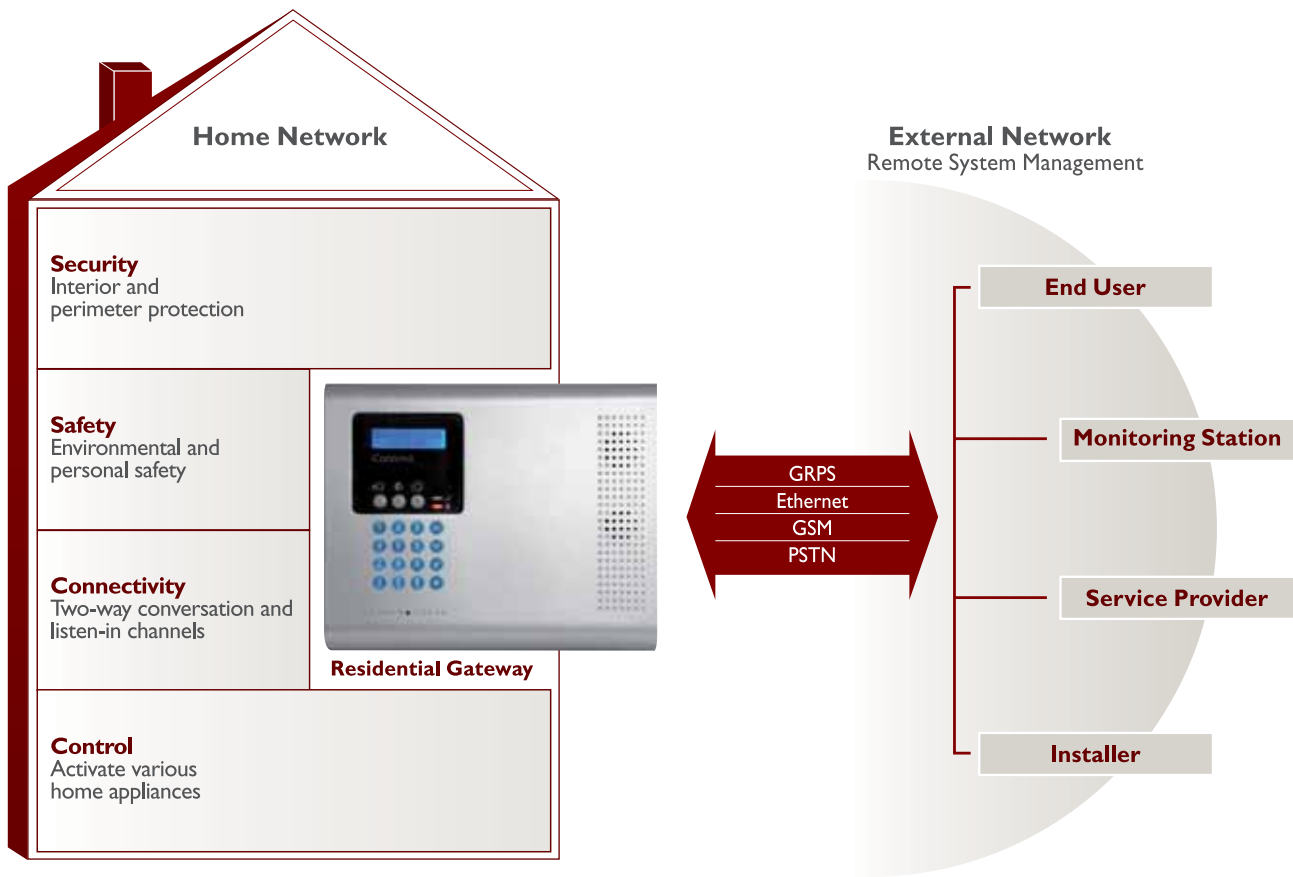
The iConnect solution allows service providers to offer value-added services and generate additional revenues, while requiring only minimal capital expenditure (CAPEX).

All is **safe** and **sound**

This solution enables capitalizing on existing infrastructure and customer base, allowing providers to easily expand their offering while maintaining low total cost of ownership (TCO). Providers also enjoy easy and advanced management applications for enhanced customer care and cost-effective, streamlined operations.

iConn**e**ct.

Home Network

Security
Interior and
perimeter protection

Safety
Environmental and
personal safety

Connectivity
Two-way conversation and
listen-in channels

Residential Gateway

Control
Activate various
home appliances

External Network
Remote System Management

GRPS
Ethernet
GSM
PSTN

End User

Monitoring Station

Service Provider

Installer

Being Secure, Being in Control

Security A full-range of intelligent wireless detectors provides comprehensive intrusion protection. Innovative detectors using advanced technology and pet-immunity ensure immunity to false alarms. Designated areas may be configured for full, partial or perimeter arming, enabling free movement inside the premises while designated areas are armed.

Safety A variety of specialized detectors monitor environmental hazards such as smoke, water and gas leaks, as well as temperature monitoring. For enhanced personal safety, a panic button and speakerphone automatically open a two-way voice and listen-in channel with remote users, monitoring stations or medical services in cases of personal distress.

Connectivity Users enjoy constant connectivity in and out of the premises. Built-in microphone and speakerphone for two-way conversation enable communicating with designated users at a single touch of a button.

Control Home automation features enable control of home appliances such as heating, lights, sprinklers and more, including pre-scheduled activation for enhanced convenience and energy conservation. The system also includes various activation devices - a smart keypad, keyfob and remote control - for on-site system control.

Being Far, Feeling Close

iConnect's built-in communications platform incorporates interactive remote management of the system, allowing users to be in control and connected to their homes and loved ones, anywhere and anytime.

Remote Management Applications

iConnect offers advanced remote management tools, whereby users can actively control their system (arm/disarm, activate home appliances) using a telephone, cellular phone, personal computer or laptop.

The solution also enables users to receive ongoing notifications regarding system status and user operation, while users may also send SMS or web requests for system status updates. As the system may be operated by designated user codes and keyfobs, remote users can be notified of who has entered or left the premises, allowing them to be fully up-to-date.

Additionally, upon an event the system automatically generates an alert that is then sent in real-time by telephone, SMS or e-mail to designated users (self monitoring) and/or monitoring stations, depending on pre-defined system parameters.

On-Line Remote Management

iConnect includes dedicated web user interfaces (offered with the GSM, Ethernet and GPRS – based platforms) providing interactive on-line system management and control features. These include activating the system and home automation features, defining user codes, conducting status checks, defining alert settings and destinations, as well as viewing, saving and printing event logs.

Video Look-in

Using the GPRS and Ethernet web user interfaces, users can enjoy secure streaming video look-in from IP cameras installed at the premises and connected to a router. This allows viewing into the property at any given moment, enabling immediate verification of events and their severity, allowing users to take the appropriate action.

Web user interface

Sophisticated Residential Gateway

The stylish iConnect control system acts as the pivotal point of a home network of security, safety, connectivity and control peripherals which send signals and alerts to the control system, also located at the premises. Utilizing its built-in communications platform, the control system also acts as a gateway to an external network comprising of remote end-users, monitoring stations, providers and installers. This allows installers to configure the system remotely, providers to conduct streamlined mass remote management, monitoring stations to get real-time system information and end-users to be always connected and up-to-date.

Selected features include:
- Multilingual, textual and audible messages and notifications
- One-button arm/disarm and partial arming options
- Service call button and user-programmed speed dial keys
- Memo recording options
- Listen-in and two-way voice channels

Everything is under **control**

Smart Terminal

The iConnect smart terminal offers much more than a standard industry keypad. This sophisticated terminal provides comprehensive functionality which enables users to conduct day-to-day management of their system.

The stylish terminal's large LCD display includes clear icons, making this an intuitive and user-friendly device which conveys useful information including arming status, battery status and alerts. The terminal also includes multilingual voice notifications and memo recording options*. Additionally, as a lifestyle solution the terminal offers users useful day-to-day information such as time and temperature indication, while at the same time enabling controlling up to 16 home automation devices.

The iConnect terminal can be activated using user codes and smartkeys*. It can be mounted using a dedicated bracket for fast and easy installation, and includes a back tamper feature which sets off an alarm if there is an attempt to remove the device while the system is armed.

A built-in light sensor enables electricity conservation for longer battery life. Furthermore, the iConnect terminal allows users to change batteries independently, eliminating the need for an installer visit to the premises.

Sleek Keyfobs

The iConnect solution also includes a newly designed compact keyfob, which can easily fit onto users' keychains and utilizes a single off-the-shelf battery.

Smart Terminal

*Will be available in 2009

iConnect.

It's all in your **hands**

iConnect - New GPRS Platform

The iConnect GPRS platform epitomizes state-of-the-art communications capabilities, offering advanced end-user functionality coupled with high reliability, resilience and low operational costs for providers.

The iConnect solution's GPRS communications platform is a stand-alone, always-connect platform which enables ongoing connection in and out of the premises with immediate data transfer, for real-time notification of events and alerts.

The GPRS platform facilitates quick and simple system installation, reducing time spent at customers' premises. Moreover, as the needs for a router and for paving cables are eliminated, the GPRS-based iConnect is more resilient to power outages and external tampering.

For providers, among the unique advantages of the GPRS-based iConnect, is the ability to conduct mass remote management and remote firmware updates, eliminating the need for service visits to customers' premises. Furthermore, utilizing GPRS communications, providers can easily monitor a large number of systems in real-time.

iConnect with Partners

iConnect is suitable for partners such as monitoring and installation companies, value-added distributors, property developers and service providers to incorporate into their offering. By doing this, providers can leverage their existing infrastructure and customer base to offer a complete yet modular solution. Providers can enjoy an additional revenue stream, and a platform for bundled and value-added services with the advantages of a scalable solution, which utilizes existing communications networks.

iConnect offers comprehensive management applications and diagnostic tools, which enable mass remote management, on and off site configuration as well as remote maintenance and status checks, enabling streamlined operations. iConnect also requires a very short installation time, decreasing time spent at customers' premises to a minimum.

The solution enables partners to increase their brand presence at their customers' daily life. All system components, web user interfaces, e-mails and SMS notifications may be privately labeled with the provider's brand and also utilized as an advertising platform, increasing customer reach and maximizing opportunities to communicate marketing messages.

Adopting the iConnect solution enables partners to increase their average revenue per user by offering additional new services and bundled packages, and to attain fast return on investment (ROI) with minimal CAPEX and low TCO. At the same time, by offering customers a stylish and sophisticated solution, partners have the opportunity to enhance their own brand image while positioning their offering at the cutting edge of technology and services.

Electronics Line 3000

Electronics Line 3000 is a world leading developer, manufacturer and provider of advanced security, safety, connectivity and control solutions, combined with remote management applications, for the residential and small commercial markets.

The Company was established in 1982, evolving throughout the years from a traditional manufacturer of security systems to an industry market leader, committed to developing advanced, next generation solutions. Technologies used in the Company's next-generation solutions provide value-added services such as: security monitoring, hazard detection, remote management of home and office appliances, video look-in and more. All these are provided using multiple advanced communications technologies including PSTN, GSM, Ethernet and GPRS.

The Company's solutions are suitable for mass market channels, such as service providers, monitoring companies, property developers and distributors, who are looking to rapidly expand their business into the profitable area of residential security and control.

The Company operates through its global network of partners in Europe, U.S.A, Latin America and Asia, with over 2.5 million control systems and 15 million devices installed worldwide. The Company's state-of-the-art fully automated manufacturing facilities ensure mass production of high quality products.

With 25 years of proven experience and a list of hundreds of satisfied partners, Electronics Line 3000 is world renowned as a competent and trustworthy business partner, committed to offering customized solutions and market expertise, as well as sales, installation and technical support, enabling our partners to successfully launch and operate value-added services, making this product offering a reality.

Electronics Line 3000 is publicly traded on the Frankfurt Prime Standard (trading symbol; ELN) and is headquartered in Israel with additional offices in the U.K. and U.S.A.

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